Priority Rental ERP

Streamline your equipment rental processes, while boosting efficiency and minimizing human error due to manual work

Priority's Equipment Rental module helps simplify complex rental processes, with robust rental planning & management, inventory tracking, automatic billing, and more, so that your equipment is delivered to your customers on time – and on budget.

All-in-one equipment rental solution

Priority's Equipment Rental Module provides for efficient maintenance, management, documentation and tracking of rental assets over the course of the rental lifecycle. The solution is optimal for more efficient management of the business through controlled planning and the maximization of equipment rental in real-time to ensure that rented equipment is provided to customers on time and in an efficient and convenient way, with full end-to-end transparency, every step of the process.

With Priority's Equipment Rental Module, you'll be able to accurately maintain, manage, record and track your equipment and your customers, including inventory of equipment and parts, warehousing, maintenance and service, and return status throughout the product lifecycle. You will benefit from an all-in-one equipment rental solution to run a more efficient business, equipped with planning and scheduling, to help you organize your equipment, crew, transport, documents, and real-time data – all in one convenient location.

The Equipment Rental module is an integral part of Priority's ERP offering and works side by side with other Priority features such as service, preventive maintenance, fixed assets, Click2Sign, Priority Mobile, and more.

Designed to maximize rental management efficiency

▷ **Comprehensive View** - full visibility into the availability of current and future rental assets, rental history and debt statuses

▷ **Save on Resources** - bill customers accurately and efficiently with just a click of a button, reducing manual labor and avoiding human errors

▷ **Automate** - open invoices and automatically bill customers with standing orders

▷ **Smarter Decision Making** - access real-time reports with business insights and analytics that allow for better decision-making and improved work processes

Features

Availability & Reservations

- Streamline your rental processes with a clear and intuitive graphic interface, giving you complete visibility of your equipment availability and reservations
- Optimize your rental utilization to meet your customers' dynamic needs, ensuring increased customer satisfaction

Robust Pricing

- Offer flexible pricing options for rentals, including per day, week, month, and more, to accommodate various pricing needs
- Utilize pre-defined pricelists to avoid under-pricing or missing out on a deal

Automated Operations

- Automate your daily rental operations and easily maintain an accurate inventory
- Track delivery, return deadlines, and more to streamline your rental process and never miss a deadline

Smart Billing Algorithm

- Reduce billing errors and save time with smart rental billing tools
- Easily bill customers for rented equipment and other rental-related costs and combine rental billing with other sales activities
- Avoid manual errors and streamline your billing processes for maximum efficiency

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Priority